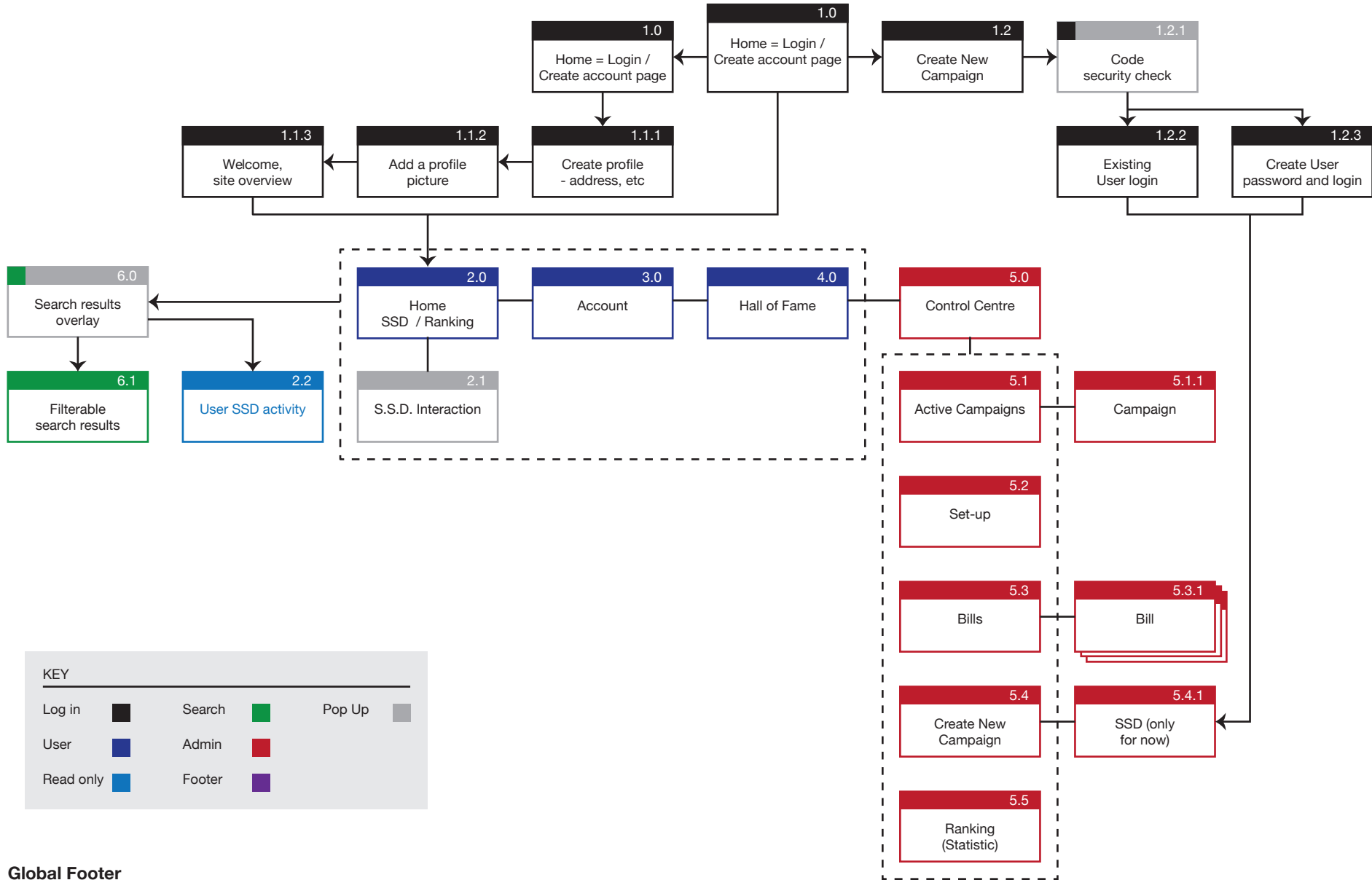


UNISITE

User centred design > Information Architecture > Wireframes

Version 2.0

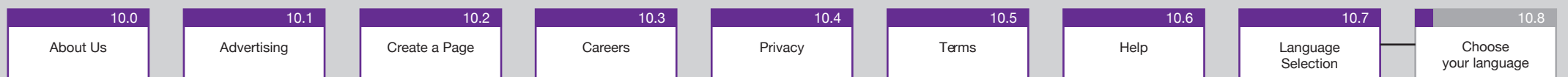
May 4 2011



KEY

| | | | | | |
|-----------|--|--------|--|--------|--|
| Log in | | Search | | Pop Up | |
| User | | Admin | | | |
| Read only | | Footer | | | |

Global Footer



M001 #Log in

M002 #Hero image and messaging

M003 #Log in/register details

M004 #Extras

M005 #Footer

M006#Sub-navigation

M007 #Primary navigation

M008 #Display area



Logo

1

email password

keep me logged in [Forgot your password?](#)

2

3

Sign up / register for free!

First name :

Last name :

Email :

Re-enter email :

Password :

I live in :

I am :

Birthday :

[Why do I need to provide my birthday?](#)

4

About Unisite **Most interested...**

5

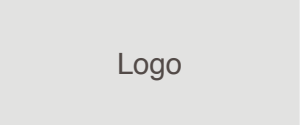
[Deutsch](#) | [English](#) | [Polish](#) | [Español](#) M005 #Footer

Overview

This page is to initial page that the user will arrive at whenever using the site

Notes

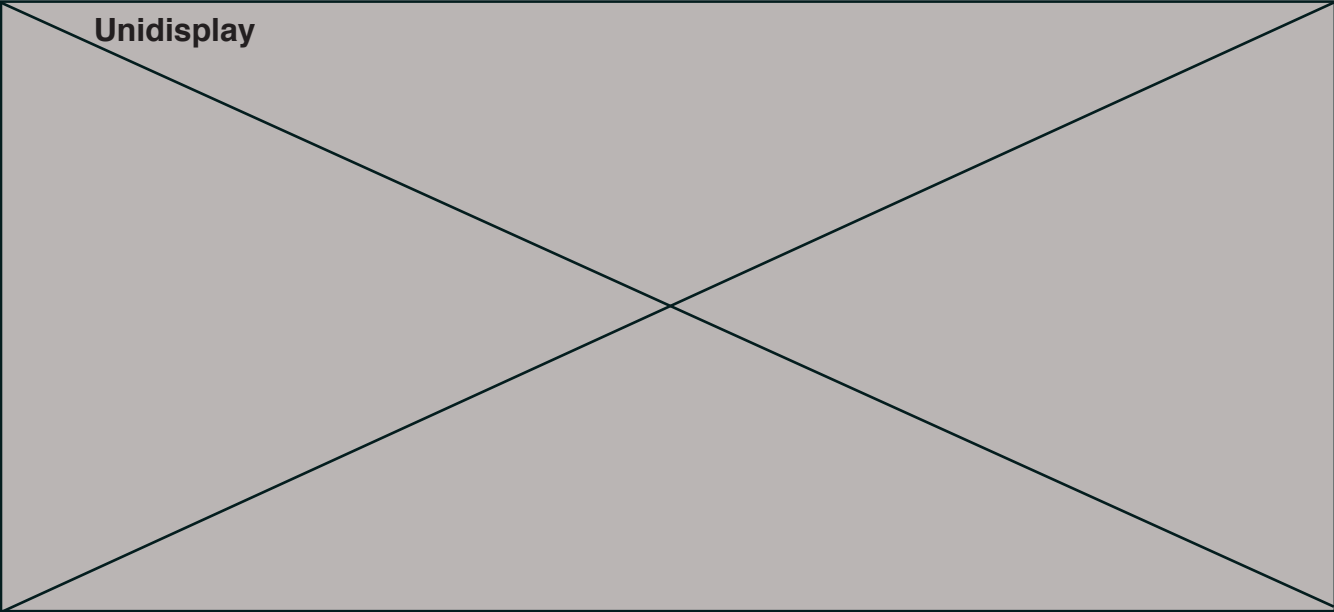
- 1 **M001 Log in** including field for username, password and button. Plus checkbox options to keep logged in and also link if user has forgotten their password
- 2 **M002 Hero photo** and accompanying text/headline
- 3 **M003 Login and register** Registration detail form fields
- 4 **M004 Extras** - about Unisite information and also list of most interested???
- 5 **M005 Footer** including language selection option



email password
 keep me logged in [Forgot your password?](#)

Control Centre

1



Overview

This page is to intial page that the user will arrive at whenever using the site

Notes

- 1 Unidsplay pixel display 1

Logo

email password
 keep me logged in [Forgot your password?](#)

Control Centre

Unidsplay

1 I would like to advertise in:

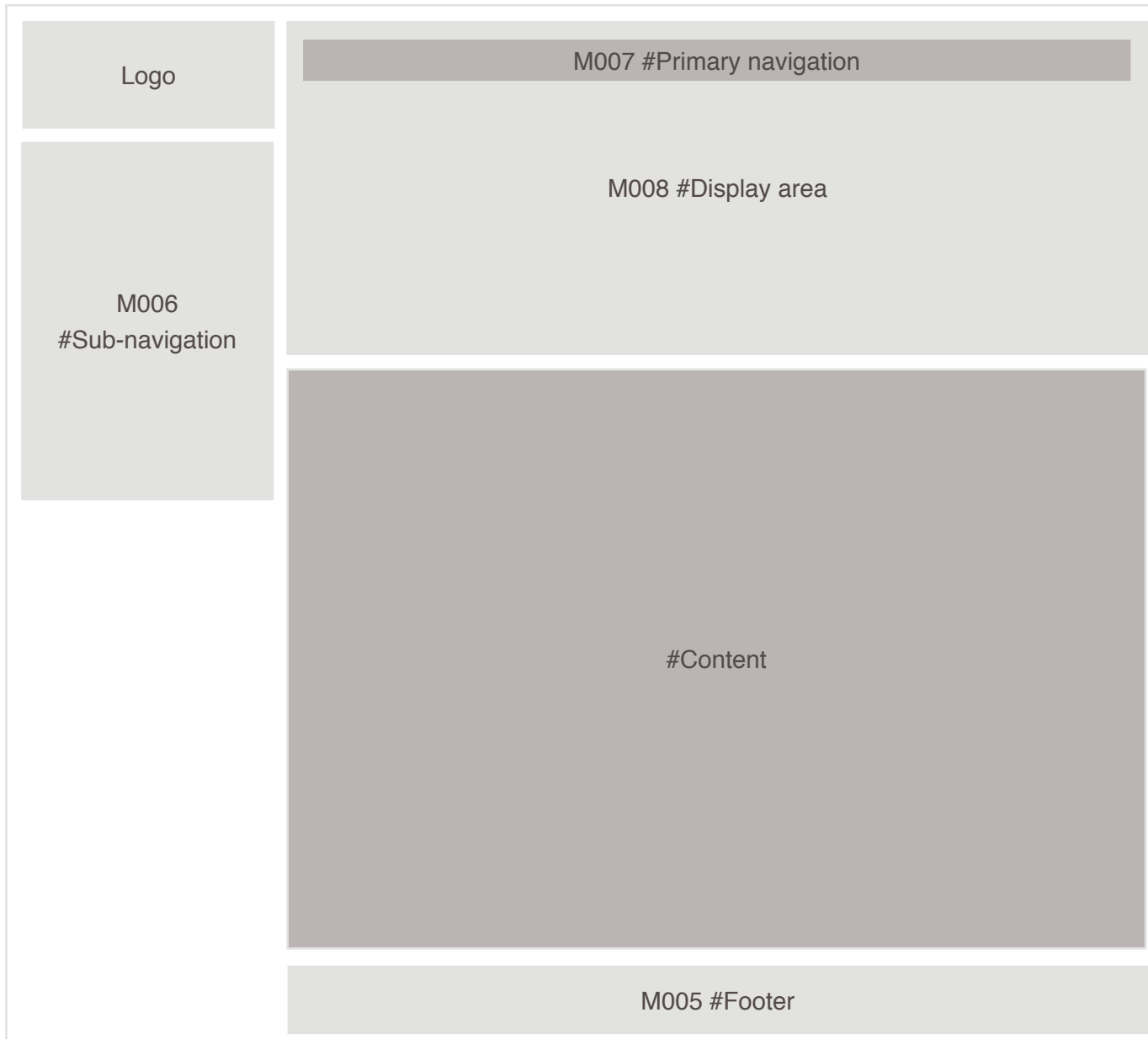
M005 #Footer

Overview

This page is to intial page that the user will arrive at whenever using the site

Notes

- 1 M#D001??? Unidsplay 1 expanded to show country selection dropdown



The wireframe shows a user homepage layout with the following elements and callouts:

- 1**: Username field with a small icon to its left.
- 2**: A large square area labeled 'Brand' with a diagonal cross, representing a display panel in an expanded state.
- 3**: A horizontal bar labeled 'Hall of Fame'.
- 4**: A section titled 'Visitors (last 24 hours)' containing a grid of ten placeholder icons.
- 5**: A 'Ranking / Statistics' section featuring a 'Brand Logo', a 'Headline/Title (18 letters)', a large number '200' (representing 'number of points / visits'), and a paragraph of 'Article text (135 letters)'.
- 6**: A section titled 'FAQ's'.
- 7**: A 'SHOW MORE' button.

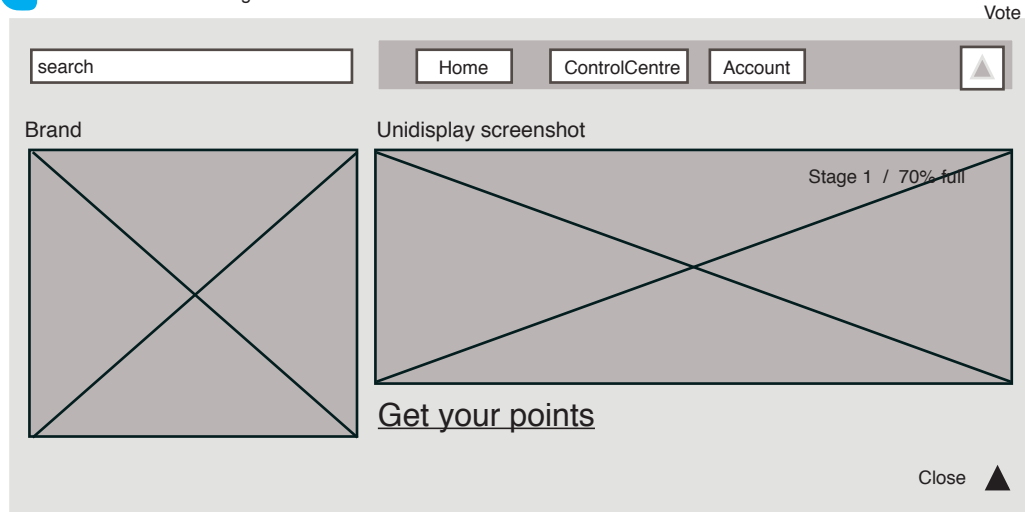
Other visible elements include a search bar, navigation buttons for 'Home', 'ControlCentre', and 'Account', a 'Vote' button, a 'Unidisplay screenshot' area with 'Stage 1 / 70% full' progress, a 'Get your points' link, and a 'Close' button with an upward arrow.

Overview
This page is to initial page that the user will arrive at whenever using the site

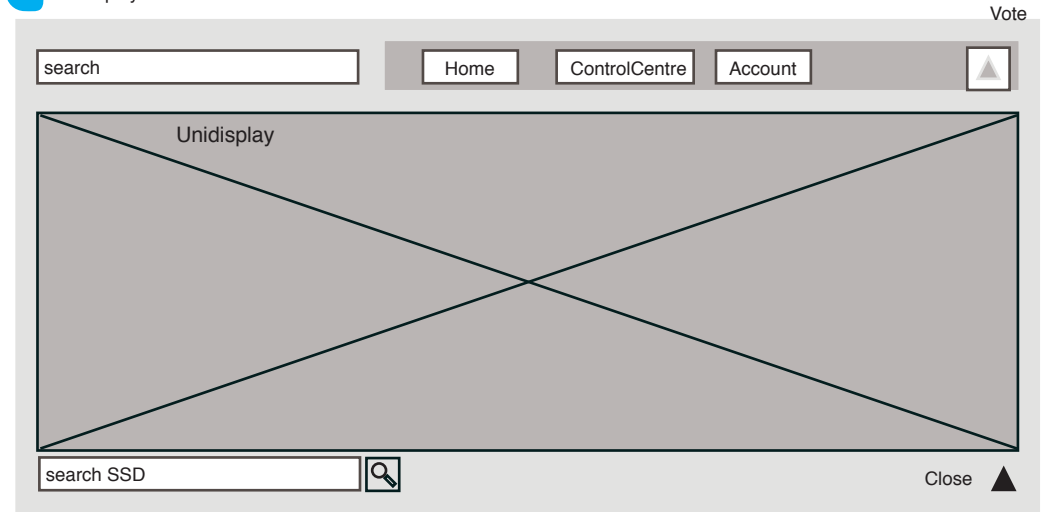
Notes

- 1 User details panel
- 2 Display panle (expanded state)
- 3 Hall of Fame link
- 4 Takes user to account info page for other users - visitors
- 5 Raking / Statistics panel, first five listed
- 6 FAQs
- 7 Link to show more ranking statistics

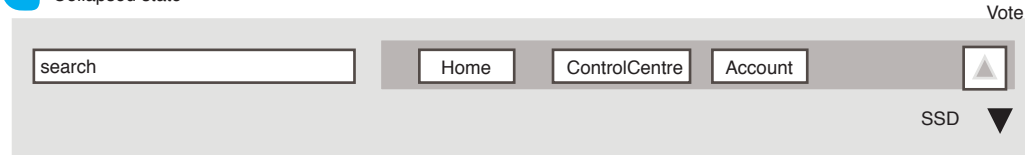
1 Default state on visiting site



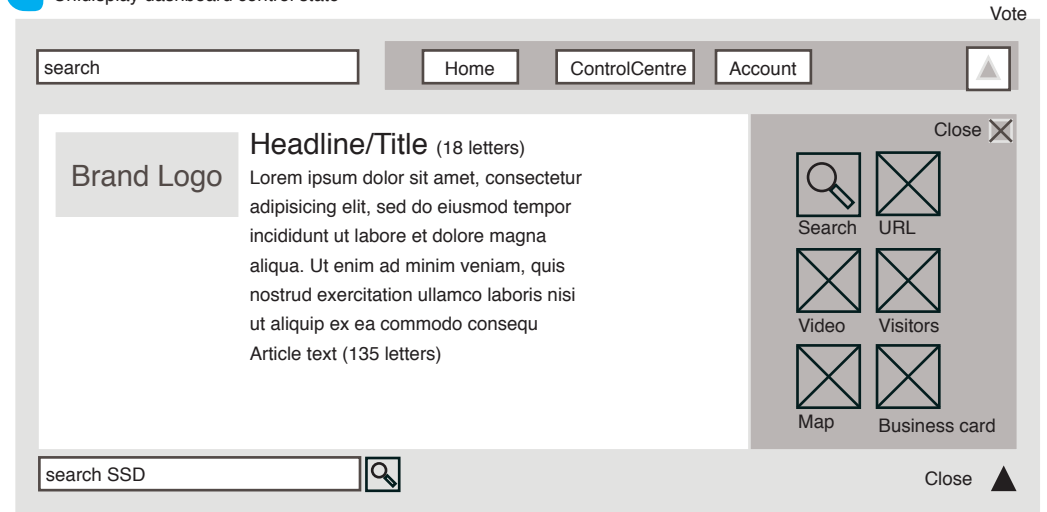
3 Unidisplay state



2 Collapsed state



4 Unidisplay dashboard control state



4 Bronze level (first 4 categories):
 Search - would highlight searched words withing text.
 URL - links to website
 Video - would open a popup overlay - similar to Apple (Not to start with)
 Visitors - shows most recent visitors
 Map - self explanatory
 Business card - of advertising company, details, etc
 Main text and image are also used for advertising column ads - for free.
 Note: if all spaces on SSD are taken then users need to create seperate ads for advertising column.

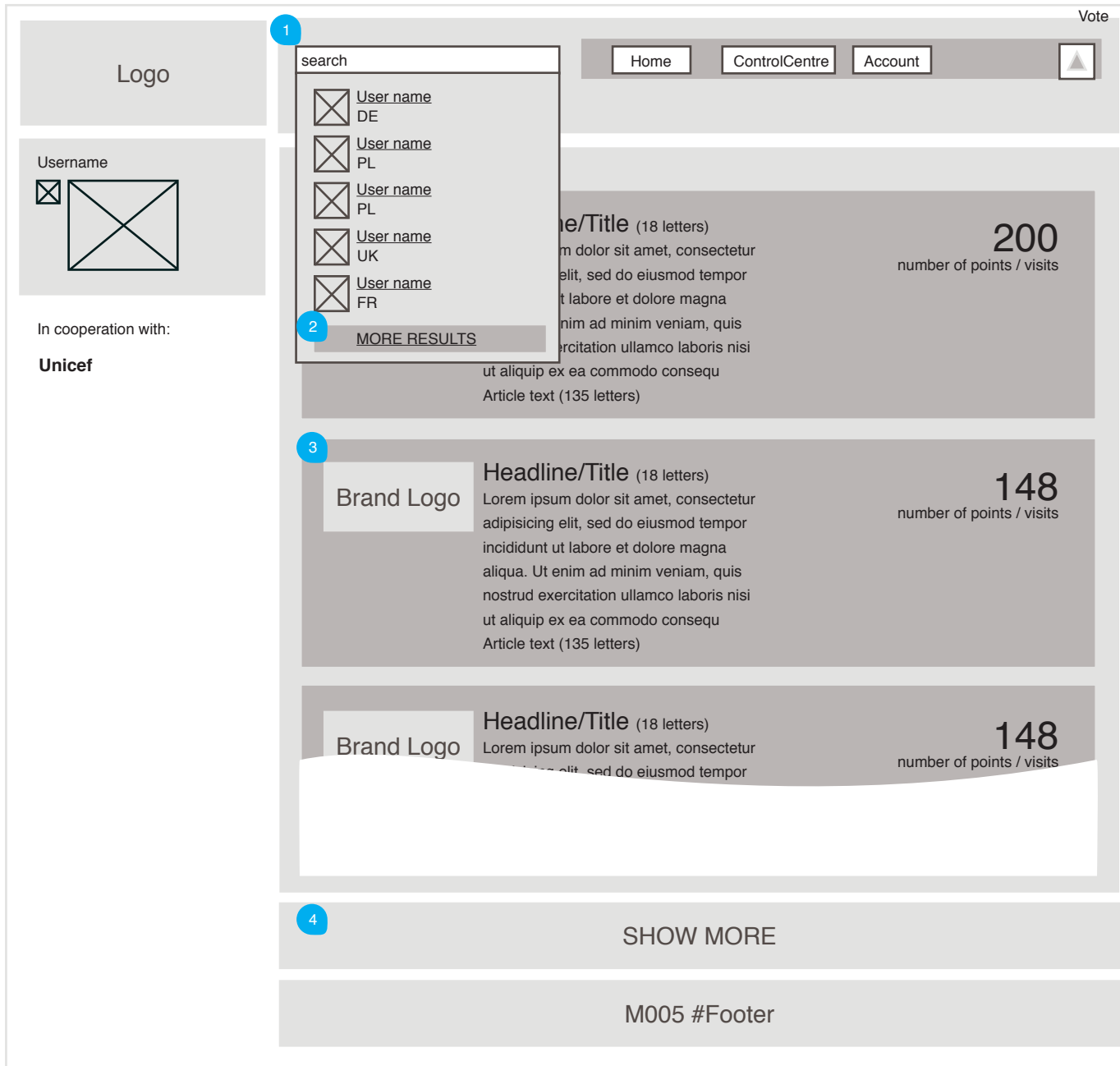
Next levels Silver, Gold, Platinum to include offers (coupons), apps, games etc

The wireframe shows a search results page layout. At the top, there is a navigation bar (annotated with '1') containing a search input field, 'Home', 'ControlCentre', 'Account', and a 'Vote' button. Below the navigation bar is a 'Logo' placeholder. To the left, there is a 'Username' section (annotated with '2') featuring a profile picture placeholder and the text 'In cooperation with: Unicef'. The main content area is titled 'Ranking / Statistics' and contains two identical list items. Each item includes a 'Brand Logo' placeholder, a 'Headline/Title (18 letters)', a paragraph of Lorem Ipsum text, and a numerical value (200 or 148) representing 'number of points / visits'. At the bottom, there is a footer area labeled 'M005 #Footer'.

Overview
This page is to initial page that the user will arrive at whenever using the site

Notes

- 1 Standard navigation configuration
- 2 User details panel



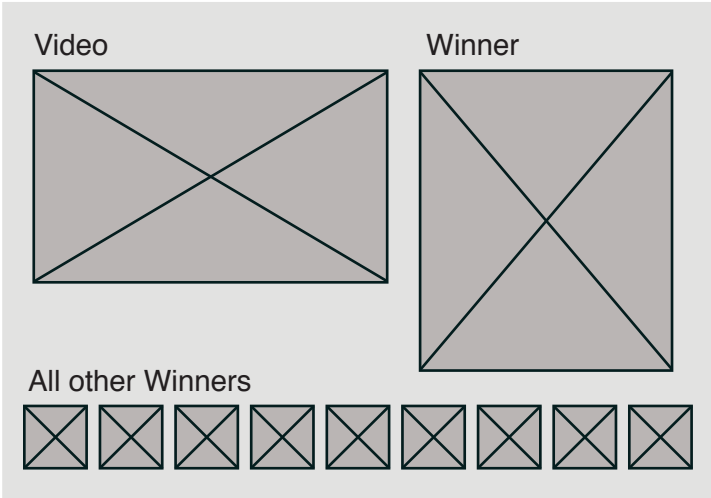
Overview

This page is to initial page that the user will arrive at whenever using the site

Notes

- 1 Search results will contain users from all global sites
- 2 When search presents many results - More results link takes user to a dedicated filter-based page for results allowing space for advertisements
- 3 First 5 results shown
- 4 SHOW MORE buttone to expand

Hall of Fame - Top 10 companies



In future, offer ability to categorise by year and month

The wireframe shows an administrative control panel. At the top left is a 'Logo' placeholder. To its right is a user profile section for 'Administrator 1 (4)' with a 'Vote' button. Below the logo is a sidebar with a 'Currency' label and a 'Campaigns' button, followed by a stack of buttons: 'Active', 'New', 'Set-up', and 'Bills'. Below the sidebar is a 'Statistics / ranking - to come' section. The main content area is divided into two panels. The top panel, 'Active Campaigns', contains two rows of campaign cards. Each card has a placeholder image, a 'Campaign name' field with an 'Edit your ad.' link, and a 'Followers' field. Below the cards is a 'Sites, etc - to come' section with a similar card layout. The bottom panel, 'New Campaigns', contains two cards for 'SSD' and 'Sites, etc - to come'. A 'Close' button with an upward arrow is at the bottom right of each panel. A footer 'M005 #Footer' is at the very bottom.

Overview

This page is effectively the control centre for administrative duties for the user. It doesn't contain a search function, but instead allows to switch between registered administrators.

Notes

- 1 Drop down menu - facebook style to allow changing of administrators 
- 2 Admin control panel
- 3 Links to statistics for campaigns - showing your campaigns on SSD and how they are ranking. SSD to start with, OGD in future - for example. This to come in future, use Facebook layout
- 4 Active campaigns panel - collapsible and expandable
- 5 New campaigns panel also collapsible and expandable. This links to corresponding page layout on facebook