

Jamie Newbury

Design and Art Direction

Personal Details

Profile : Senior Designer / Art Director with nine years experience in design, development, production and project management.

Worked on website projects across a number of different sectors such as media, technology, education, public sector, hospitality, retail, automotive and entertainment. Enjoys working either as a team player or individually.

Involved in generating creative concepts and gains great satisfaction in design, developing those concepts with an attention to detail and crisp typography. Likes the challenge of finding innovative design solutions from any source.

Folio : www.jamienewbury.co.uk

Work Experience

February 2009 to date

Visual Designer at Expedia.com

Responsible for working closely with UX team to visualise information architecture documentation and prototypes.
Completed Scrum/Agile training.

June 2007 to end 2008

Senior Designer / Art Director (Freelance) - Tribal DDB, AKQA, Joshua G2, Craik Jones, SAS and Digitas

Brands: Volkswagen, Sainsbury's, Fanta, SlimFast, Boots, Land Rover, Surf, First Direct, GSK, The Share Centre, Orange, BT, M&G and RBS.

January 2007 to June 2007

Senior Designer (Freelance) - LBi

Brought in by LBi at a critical stage of the project timeline for the First Choice Holidays website re-design. Responsibilities included:

- User interface design and art direction.
- Working closely with a team of Information Architects, observing user testing and evolving site structure and interactivity.
- Liaising with the client on a day-to-day basis.
- Presentation of ongoing creative work both internally and to the client.
- Creation and co-ordination of assets from a team of designers.
- Working closely with developers to ensure precision was maintained.

April 2006 to January 2007

Senior Multimedia Designer - Open World

User interface design and Flash development for Hotel industry websites including The Trafalgar, The Drake Chicago, The Dorchester Collection, Taba Heights Sinai and The Elite Hotel Group.

December 2002 to March 2006

Flash Designer / Art Director (Freelance)

Art direction, user interface design, IA and development for various Flash presentations and websites.

Brands: British Telecom, Sage, NTT Verio, Slammin' Vinyl, Monart School of Art in California, Elite Mobile, Pistachio Jewellery, Humres UK (www.humres.co.uk), T Minus 50 (electronica artist – www.tminus50.com) and The Russo Law Firm (California).

April 2003 – April 2004

Senior Designer / Project Manager (Freelance) - BMG Music Publishing International

Responsible for project management, art direction and production of email campaigns, flash development for bmgmusicsearch.com website and cover designs for BMG Music Publishing Sampler compilation albums.

December 2002 – November 2003

Flash Designer (Freelance) - World Event Management

Design and development of Christmas nativity-style flash e-card and several presentations.

April 1999 – February 2003

Middleweight Designer - Perception Digital Media

User interface design and development, storyboard production, sketches, creative brainstorming on all websites and pitch campaigns, Flash design and development, various animated creative presentations, intro movies and advertising banners. Project manager on The Nuffield Trust website - liaising with client and leading a small team of producers and php coders. Production of The Apple Store website in 12 languages, creating graphics, banners and hand-coding HTML pages.

Brands: Apple Computers, Cisco Systems, Unilever UK, Oracle, Studio Hagger, Conran.com, The Nuffield Trust and Interbrand Newell & Sorrell.

1997 – 2000

Junior Designer (Freelance)

Various projects working on user interface designs and hand-coding HTML for WTN (Worldwide Television News), Financial Times (Media & Telecoms), Vogue Magazine and Contempo (signed to London Records).

Skills

Software: **Design** – Photoshop, Illustrator, Quark Xpress and InDesign
Motion – Flash, Premiere, basic Director and After Effects
3-D – Swift, basic Bryce
Web Development – Dreamweaver, GoLive, BB Edit

Programming – Intermediate level actionscript, html, dhtml, xhtml. javascript, css, xml and basic php

Multimedia Interface design, web design, photography, animation, typography, video editing, technical drawing, interior design and print repro knowledge.

Education **1994-1997**
BA (Hons) Multimedia Design – 2:1
De Montfort University, Leicester, UK

1992-1994
BTEC National Diploma in Spatial Design
Bournemouth and Poole College of Art & Design, UK

1985-1992
2 A' levels, 6 GCSE's
Lytchett Minster Upper School, Poole, Dorset, UK

Interests Music: electronica and hip-hop. Sports: Football, running and gym
Travel, contemporary design and architecture, film and photography.

References On request

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