

Jamie Newbury

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PROFILE

User Experience and Interaction Designer with over twelve years experience in design, development, production and project management.

Worked on website projects across a number of different sectors such as media, technology, education, public sector, hospitality, retail, automotive, affiliate marketing and entertainment. Enjoys working either as a team player or individually.

Involved in generating creative concepts and gains great satisfaction in design, developing those concepts with an attention to detail. Likes the challenge of finding innovative design solutions from any source.

SKILLS

Planning

Creation of digital brand strategies, content auditing, heuristic evaluations, competitor analysis, stakeholder discussions and workshop facilitation.

Creative Process

Development of creative approaches for campaign websites, online specials, mobile, social media activities, and eCRM.

Concept and Interaction Design

Design and development of idea sketches, rough and detailed concepts comprising information architecture, sitemaps, content blueprints, functional interface designs / wireframes, rapid prototypes and user scenarios.

User Research

Verification and improvement of designed approaches by usability testing, eye-tracking, contextual enquiry.

Technologies

Axure RP, Photoshop, InDesign, Illustrator, MS PowerPoint, Word and Excel, Flash, HTML, DHTML, XHTML, CSS, content management systems such as Wordpress. Mac and Windows OS.

WORK EXPERIENCE

May 2011 - to date

Webgains, User Experience Designer

User experience and Interface design for Webgains affiliate marketing network platform and company website. Responsibilities include:

- Research
- Business and user requirements gathering
- Wireframing and prototyping of design concepts
- Visual design and styleguide creation
- Working closely with a highly efficient development team operating in Agile scrum.
- Running brainstorming and creative sessions

January 2010 - May 2011

Interaction Designer (Freelance)

User interface design and development for various website projects.

Brands: Ubuntu (Canonical), The People's Pages (community-based handyman trading website), Citizens International (an international boutique recruitment agency), Doodle mobile web app. and Subvertical (composer/producer/musician working in TV and film).

Studied Masters in HCI simultaneously.

February 2009 - December 2009

Hotels.com (Expedia), Visual Designer

Worked closely with User Experience team to visualise information architecture documentation and prototype. Responsibilities included:

- User centered design methods to create multiple iterations of homepage visual designs for all points of sale throughout the world.
- Contributing to User testing sessions.
- Carrying out User Acceptance Testing.
- Creation and presentation of wireframes, lo-fidelity sketches, design prototypes and multiple design solutions (in high pressure situations).
- Working closely with members of the team in USA to enable a smooth workflow.
- Completed Scrum/Agile training and utilised this in project work.

June 2007 - January 2009

Tribal DDB, AKQA, Joshua G2, Craik Jones, SAS, Digitas, Senior Designer / Art Director (Freelance)

Various responsibilities included:

- Conceptual design
- Website and email newsletter design
- Storyboarding
- Advertising banner creation (inline with technical specification from Tangozebra) and navigation design in flash.

Brands: Volkswagen, Sainsbury's, Fanta, SlimFast, Boots, Land Rover, Surf, First Direct, GSK, The Share Centre, Orange, BT, M&G and RBS.

January 2007 - June 2007

LBi, Senior Designer (Freelance)

Brought in by LBi at a critical stage of the project timeline for the First Choice Holidays website re-design. Working within the User Experience team, responsibilities included:

- User interface design and art direction.
- Working closely with a team of information architects to evolve site structure and interaction design.
- Liaising with the client on a day-to-day basis.
- Presentation of on-going creative work both internally and to the client.
- User testing sessions.
- Creation and co-ordination of assets from a team of designers.
- Working closely with developers to ensure precision was maintained.

April 2006 - January 2007

Open World, Senior Multimedia Designer

User interface design and Flash development for Hotel industry websites including The Trafalgar, The Drake Chicago, The Dorchester Collection, Taba Heights Sinai and The Elite Hotel Group.

December 2002 - March 2006

Senior Designer / Art Director / Flash Designer / Project Manager (Freelance)

- Design and development of several presentations and marketing pieces for WEM (World Event Management).
- Project management, art direction and production of email campaigns and flash development for bmgmusicsearch.com. website. Compilation album cover designs whilst working for BMG Music Publishing International.
- Art direction, user interface design, Information Architecture and development of various websites and Flash presentations for clients in both the UK and USA.

Brands: British Telecom, Sage, NTT Verio, Slammin' Vinyl, Monart School of Art in California, Elite Mobile, Pistachio Jewellery, Humres UK, T Minus 50 (electronica artist).

April 1999 - February 2003

Perception DM, Midweight Designer

User interface design and development, storyboard production, sketches, wireframing, creative brainstorming on various website projects and pitch campaigns, Flash design and development, various animated creative presentations, intro movies and advertising banners. Project manager on The Nuffield Trust website - liaising with client and leading a small team of producers and php coders. Production of The Apple Store website in 12 languages, creating graphics, banners and hand-coding HTML pages.

Brands: Apple Computers, Cisco Systems, Unilever UK, Oracle, Studio Hagger, Conran.com, The Nuffield Trust and Interbrand Newell & Sorrell.

1997 - 1999

Junior Designer (Freelance)

Various projects working on user interface designs and hand-coding HTML for WTN (Worldwide Television News), Financial Times (Media & Telecoms), Vogue Magazine and Contempo (signed to London Records).

EDUCATION

2010 - (First year completed) - University College London, UK
Msc Human Computer Interaction with Ergonomics

1994 -1997 - De Montfort University, Leicester, UK
BA (Hons) Multimedia Design - 2:1

1992 -1994 - Bournemouth and Poole College of Art & Design, UK
BTEC National Diploma Spatial Design

1985 -1992 - Lytchett Minster Upper School, Poole, Dorset, UK
2 A' Levels, 6 GCSE's

INTERESTS

Football, gym, music, travel, contemporary design, architecture, film and photography.

REFERENCES

On request