

# Jamie Newbury

## Interaction Design

### Personal Details

**Profile :** Senior Interaction Designer with eleven years experience in design, development, production and project management.

Worked on website projects across a number of different sectors such as media, technology, education, public sector, hospitality, retail, automotive and entertainment. Enjoys working either as a team player or individually.

Involved in generating creative concepts and gains great satisfaction in design, developing those concepts with an attention to detail and crisp typography. Likes the challenge of finding innovative design solutions from any source.

**Folio :** [www.jamienewbury.co.uk](http://www.jamienewbury.co.uk)

### Work Experience

February - April 2010

#### **Visual Designer at Canonical**

Design of new websites for both Canonical and it's open source operating system Ubuntu

February 2009 to January 2010

#### **Visual Designer at Expedia.com**

Worked closely with UX team to visualise information architecture documentation and prototypes, whilst adhering to company brand guidelines and strategic direction. My responsibilities included:

- Multiple iterations of homepage visual designs for both the US market and also in turn the rest of the world.
- User testing sessions.
- Creation and presentation of wireframes, rough sketches, design prototypes and multiple design solutions (in high pressure situations).
- Working closely with members of the team in the US to enable a smooth workflow.
- Completed Scrum/Agile training.

June 2007 to end 2008

#### **Senior Designer / Art Director (Freelance) - Tribal DDB, AKQA, Joshua G2, Craik Jones, SAS and Digitas**

**Brands:** Volkswagen, Sainsbury's, Fanta, SlimFast, Boots, Land Rover, Surf, First Direct, GSK, The Share Centre, Orange, BT, M&G and RBS. Various responsibilities included:

- Conceptual design
- Websites and email newsletters design
- Storyboarding

- Advertising banner creation (inline with technical specification from Tangozebra) and navigation design in flash.

January 2007 to June 2007

**Senior Designer (Freelance) - LBi**

Brought in by LBi at a critical stage of the project timeline for the First Choice Holidays website re-design. Responsibilities included:

- User interface design and art direction.
- Working closely with a team of Information Architects, observing user testing and evolving site structure and interactivity.
- Liaising with the client on a day-to-day basis.
- Presentation of ongoing creative work both internally and to the client.
- Creation and co-ordination of assets from a team of designers.
- Working closely with developers to ensure precision was maintained.

April 2006 to January 2007

**Senior Multimedia Designer - Open World**

User interface design and Flash development for Hotel industry websites including The Trafalgar, The Drake Chicago, The Dorchester Collection, Taba Heights Sinai and The Elite Hotel Group.

December 2002 to March 2006

**Flash Designer / Art Director (Freelance)**

Art direction, user interface design, IA and development for various websites and Flash presentations.

**Brands:** British Telecom, Sage, NTT Verio, Slammin' Vinyl, Monart School of Art in California, Elite Mobile, Pistachio Jewellery, Humres UK, T Minus 50 (electronica artist) and The Russo Law Firm (California).

April 2003 – April 2004

**Senior Designer / Project Manager (Freelance) - BMG Music Publishing International**

Responsible for project management, art direction and production of email campaigns, flash development for bmgmusicsearch.com website and cover designs for BMG Music Publishing Sampler compilation albums.

December 2002 – November 2003

**Flash Designer (Freelance) - World Event Management**

Design and development of Christmas nativity-style flash e-card and several presentations.

April 1999 – February 2003

**Middleweight Designer - Perception Digital Media**

User interface design and development, storyboard production, sketches, creative brainstorming on all websites and pitch campaigns, Flash design and development, various animated creative presentations, intro movies and advertising banners. Project manager on The Nuffield Trust website - liaising with client and leading a small team of producers and php coders. Production of The Apple Store website in 12 languages, creating graphics, banners and hand-coding HTML pages.

**Brands:** Apple Computers, Cisco Systems, Unilever UK, Oracle, Studio Hagger, Conran.com, The Nuffield Trust and Interbrand Newell & Sorrell.

1997 – 2000

**Junior Designer (Freelance)**

Various projects working on user interface designs and hand-coding HTML for WTN (Worldwide Television News), Financial Times (Media & Telecoms), Vogue Magazine and Contempo (signed to London Records).

**Skills**

**Software:** **Design** – Photoshop, Illustrator and basic InDesign  
**Motion** – Flash, Premiere, After Effects and basic Director  
**3-D** – Swift, basic Bryce  
**Web Development** – Dreamweaver  
**Programming languages** – html, dhtml, xhtml css. Intermediate level actionscript, javascript, xml and basic php

**Multimedia** Interface design, web design and development, photography, animation, illustration, typography, video editing, technical drawing, interior design and print repro knowledge.

**Education** 1994-1997

**BA (Hons) Multimedia Design – 2:1**  
De Montfort University, Leicester, UK

1992-1994

**BTEC National Diploma in Spatial Design**  
Bournemouth and Poole College of Art & Design, UK

1985-1992

**2 A' levels, 6 GCSE's**  
Lytchett Minster Upper School, Poole, Dorset, UK

**Interests** Sports: Football, running and gym. Music: electronica and hip-hop.  
Travel, contemporary design and architecture, film and photography.

**References** On request

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